## A 25-Year WDFW Strategic Plan

Moving Forward Together for People, Fish and Wildlife

# Jeff Davis, WDFW Director of Conservation Policy



# Goal & Anticipated Elements

A clear Department "vision" that creates transparency on where we are going, and how we are going to get there; for employees, industry, communities, and the public.

- 25-Year window allows for aspirational vision(s)
- Goals within several streams of work will provide guidance for adaptive management
- Strategies geared towards shorter 5-year planning periods will allow the Department to measure achievement towards goals, and vision

## Timeline & Milestones

	J		eptembe			Octobe			ovemb		1	cembe	- 1		uary				y 2020		Marc			Ap				May	•		Jun		Л
		2-6	9-13 16-2	23-2 1	1-4 7-	11 14-1	21-2 28	3-3 4-8	11-1518-	2225-29	2-6 9-	13 16-20	23-27	30-3 6-1	0 13-1	20-2 27-3	3-7	10-1-1	7-2 24-2	2-6	9-13 1	6-2 23-2	30-3	6-10 13	-1 20-	2-27-3	4-8	11-1 1	.8-2 25-	2 1-5	8-12	15-1 7	<b>22-26</b>
Pla	anning Framework			$\Box$																										$\perp$	$\Box$		
	Develop Talking Points																																
	Communications/stakeholder																																
	engagement plan	$\vdash$	$\square$	$\perp$	_		-																					_	+	+	$\overline{}$	_	$\dashv$
Sta	akeholder Outreach																																
	Idenitfy initial list and approach																																
	Big Tent Committee/Commission		*			*						*					*							*				*			*		
	BPAG workshop							*																									
	Public/tribal engagement sessions			4																													
	Internal staff engagement																												_			4	_
Co	ntent Development																															$\pm$	$\pm$
	Develop goals, outcomes, strategies, perf	/ mea	asures																														
	Executive Team Feedback															*																	
	Develop draft strategic plan																																
	Review draft with EMT																							*									
	Review draft with Commission			_				-																*								_	_
Pu	blic Draft and Review			$\perp$																												$\pm$	
	Public review and comment period																																
	Revise and Finalize																																
	Commission adopts at mid-June meeting																														*	4	
lm	plementation (Mid-June to August)	$\vdash$		-																									-	+	$\Box$	+	+
	Discuss and develop Decision packages																																
	Publish final Plan																																
	Develop and adopt program business plans	ns																															4
	Finalize Decision Packages for Review																																
	Finalize and begin Performance monitoring	ng																															



### **Initial Outreach**

#### WDFW Staff

#### **WDFW Staff**

- Sept. 17, Sr. manager work on visioning
- Oct. 23, Executive Management Team
- Feb. strategies development
- March strategies development
- April strategies development



#### Stakeholders and Partners

#### Sept. – Dec. outreach to understand:

- How are we doing today?
- What do you need from us to be more successful?
- What would success look like 25 years from now?
  - In terms of resources?
  - In terms of how we do our work?

#### 190 Stakeholders and Current or Future Partners

- Questionnaire, via staff liaisons and surveys
- Approximately 10 to 25 in-person discussions
- BPAG Oct. 30, and future dates
- Mid-April to mid-May plan review



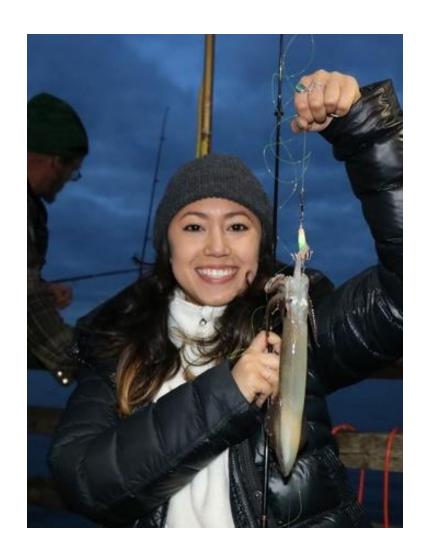
#### **Tribal Partners**

- Sept. Dec. meetings with tribal leaders
- We want to understand:
  - How are we doing today?
  - What do you need from us to be more successful?
  - And, what would success look like 25 years from now?
    - In terms of resources?
    - In terms of how we do our work?



#### General Public

- Review of existing survey data
- Promotion campaign to review draft plan mid-April to mid-May



### Fish and Wildlife Commission

- Big Tent Today, Sept. 12
- Standing updates at future Big Tent meetings
- Commission presentation on draft plan prior to mid-April public review
- Full commission considers adoption June 2020



