## Cougar outreach work:

## Done:

- Cougar safety communications plan
- Cougar safety talking points
- Cougar management communications plan
- Cougar management talking points
- Review and incorporation of other states' cougar management and outreach Idaho, Wyoming, Montana, California
- Safety videos
  - Hiking safety launched 12/10
  - o Cougar encounters 12/17
  - Husbandry practices 1/7
- Website updates
- News releases changes coming (Aug. 27)

## Planned:

- Three additional cougar videos
  - o How we manage 1/14
  - o How we manage part 2 − 1/28
  - Cougar biology 2/4
  - Territoriality and movement 2/11
- Blog cougar biology and how we currently manage February 2-2-
- Social media
  - o Instagram stories on cougar biology, safety, and husbandry
- Webinar Q&A about rule changes
- Legislative outreach emails and fact sheets about new management
- News releases
- Hunting pamphlet updates