

WDFW & DEALER ADVISORY COMMITTEE

Date: March 15, 2018

Time: 3:00pm

Location: Conference Call; NRB- Licensing Division, Room 109

Meeting Called By: Jim McDaniel, Greg Sallis
 Note Taker: Alison Kycek
 Conference Call Phone Number: 1-240-454-0887

Type of Meeting: Informative
 Meeting Length: 1 Hour
 Access Code: 808-448-518

AGENDA TOPICS		
Introductions:	Jim McDaniel	5 minutes
Introduce Sales and Marketing Staff, Account Reps, and Licensing Manager	Marketing Team	5 minutes
Introduce and welcome members to the group: brief summary <ul style="list-style-type: none"> • White Elephant • Schurman's Hardware • Tri-State Outfitters • Coulee Playland • Griggs Dept. Store • Ed's Surplus • Yeager's Sporting Goods • Bob's Merchandise • The McCredy Co. • Harper's Tackle • Sunbird Shopping Center • Dennis Co. • Verle's LLC 	Celeste Kurt & Carol Sandy Hal Jeanette Dan Westy Kass Dan James & Janet Marc Brien & Randy Michelle	20 minutes
What the goals are for the DAG	Jim McDaniel	5 minutes
New DAG participation guidelines/changes	Jim McDaniel	5 minutes
Promotional Updates <ul style="list-style-type: none"> • Trout Derby <ul style="list-style-type: none"> a. #watrounderby social media outreach • Fish WA License • Fish WA Mobile Application • Turkey • Clamming 	Marketing Team	5 minutes
Licensing Updates/Changes <ul style="list-style-type: none"> • AIS Permits • Commercial Crewmember License • Halibut CRC 	Marketing Team	10 minutes

<ul style="list-style-type: none"> • Disabled Vet Donations • Two-Pole Endorsement for Youth 		
Closing Notes	Jim McDaniel	5 minutes

ATTENDING:

Peter Vernie, Licensing Manager	Greg Sallis, Marketing Manager	Jim McDaniel, Account Specialist
Alison Kycek, Marketing Specialist	Ali Zigerelli, Graphic Designer	Shannon Haywood, C.O.E.S.
Sharon Pavicic, Account Rep	Dan Fernandez, Account Rep	Kelly Riordan, Account Rep

DEALER GROUP:

Celeste Carnine, White Elephant	Carol Schurman, Schurman's Hardware	Sandy Keller, Tri-State Outfitters
Hal Rauch, Coulee Playland	Jeanette Hole, Grigg's Dept. Store	Dan Stauffer, Ed's Surplus
John "Westy" Westerfield, Yauger's Sporting Goods	Kass Cloud, Bob's Merchandise	Dan McCredy, The McCredy Co.
James Harper, Harper's Tackle	Marc Harris, Sunbirds Shopping Center	Brien Patton, The Dennis Co.
	Michelle Schreiber, Verle's LLC	