

# WDFW & DEALER ADVISORY COMMITTEE

Date: July 19, 2018

Time: 3:00pm

Location: Conference Call; NRB- Licensing Division, Room 109

Meeting Called By: Jim McDaniel

Note Taker: Alex Biswas

Conference Call Phone Number: [1 \(360\) 407-3988](tel:13604073988)

Type of Meeting: Informative

Meeting Length: 1 Hour

Conference ID: 1557795

<b>AGENDA TOPICS</b>		
Introductions: <ul style="list-style-type: none"> <li>• New Team Member, Alex Biswas</li> <li>• New Sales and Marketing Manager</li> </ul>	Jim McDaniel	5 minutes
Rules and Regulations Simplifications	Steve Thiesfeld	10 minutes
Recent Promotions <ul style="list-style-type: none"> <li>• Trout Derby                             <ul style="list-style-type: none"> <li>a. #watroutderby, Social Media</li> <li>b. Taking Commitments for 2019</li> </ul> </li> <li>• Bass Week                             <ul style="list-style-type: none"> <li>a. #wabassweek, Social Media Outreach</li> </ul> </li> </ul>	Marketing Staff	10 minutes
Upcoming Promotions <ul style="list-style-type: none"> <li>• Waterfowl                             <ul style="list-style-type: none"> <li>a. Social Media, Waterfowl Wednesdays</li> </ul> </li> <li>• Fall Hunting</li> <li>• WDFW long-term funding webinar: <a href="https://attendee.gotowebinar.com/register/8360838542216730371">https://attendee.gotowebinar.com/register/8360838542216730371</a>)</li> <li>• Public Affairs releases and agency information</li> </ul>	Marketing Staff	10 minutes
System updates/Changes <ul style="list-style-type: none"> <li>• Disabled Veteran Donation</li> <li>• Multi Season week of Aug 13</li> <li>• Transport Tag modifications, new info</li> </ul>	Jim McDaniel	10 minutes
Questions/Concerns	Marketing Team	10 minutes
Closing Notes	Jim McDaniel	5 minutes

### ATTENDING:

Peter Vernie, Licensing Manager	Jim McDaniel, Account Specialist	Shannon Haywood, C.O.E.S.
	Ali Zigerelli, Graphic Designer	Alex Biswas, COEES 1
Sharon Pavicic, Account Rep	Dan Fernandez, Account Rep	Kelly Riordan, Account Rep

**DEALER GROUP:**

Celeste Carnine, White Elephant	Carol Schurman, Schurman's Hardware	Sandy Keller, Tri-State Outfitters
Hal Rauch, Coulee Playland	Jeanette Hole, Grigg's Dept. Store	Dan Stauffer, Ed's Surplus
John "Westy" Westerfield, Yeager's Sporting Goods	Kass Cloud, Bob's Merchandise	Dan McCredy, The McCredy Co.
James Harper, Harper's Tackle	Marc Harris, Sunbirds Shopping Center	Brien Patton, The Dennis Co.
	Michelle Schreiber, Verle's LLC	