

Working Together



Taking Action

Listening



SHARED VALUES ALLIANCE

Deputy Chief Mike Cenci

Becky McRoberts, Community Outreach Liaison

THE PURPOSE OF SHARED VALUES

ACTIVE COMMUNICATION

Building relationships that have open, honest, and earnest lines of communication



REMOVING ROAD BLOCKS

Investing in problem solving, taking action, and providing results to our partners



RELATIONSHIP BUILDING



- ❖ Generate public awareness regarding our mission, goals, & skills
- ❖ Establish relationships that allows for two way communication that is welcomed and integrated into WDFW Police practice and advocacy



COMMUNITY INVOLVEMENT:

listening



Calliope Crier

The Yakima Valley Audubon Society is people dedicated to the enjoyment and preservation of the natural world. Through birding, education and conservation activities in our community, we raise awareness and promote the cause of global environmental protection.

Volume 46, Number 04

A Chapter of the National Audubon Society

April 2017



MARCH PROGRAM BILL DRENGUIS

The Poachers, the Protectors and the Public. Presented by Becky McRoberts

It's time for a law and order speaker! We have all heard stories of poachers being confronted in the wild. Well who does this? And more importantly, is there a better way to address this problem?

The Washington Department of Fish and Wildlife Enforcement Program and Agency has a strong desire to expand citizen awareness and to invite active public involvement and participation. They are offering an opportunity to be part of an alliance that has a positive influence on conservation, the outdoor heritage, public safety, and the state's natural resource based communities.

They are calling that opportunity a Shared Values Alliance. This alliance forms an open line of communication to identify existing and potential problems facing our natural resources and the communities that are impacted by them. This open communication line allows for constructive problem solving and discussion, to achieve positive results for forward progress. This project-oriented approach ensures that Fish and Wildlife Police Officers and the Agency are connected with changing public and resource-based industries' values and needs. They welcome the opportunity to engage

with local organizations to provide awareness, listen to our ideas, and encourage active participation within this statewide conservation endeavor.

Becky McRoberts is the newly hired Community Outreach Liaison with the Washington Fish and Wildlife Police. Becky wears many hats, but her main mission is to connect with local communities through the formation of a Shared Values Alliance. Although new to the program, she has held several community outreach positions in the past, focused on both agriculture and natural resources in Oregon, California, and Michigan.

(The picture is WDFW agents confiscating poached sturgeon.)



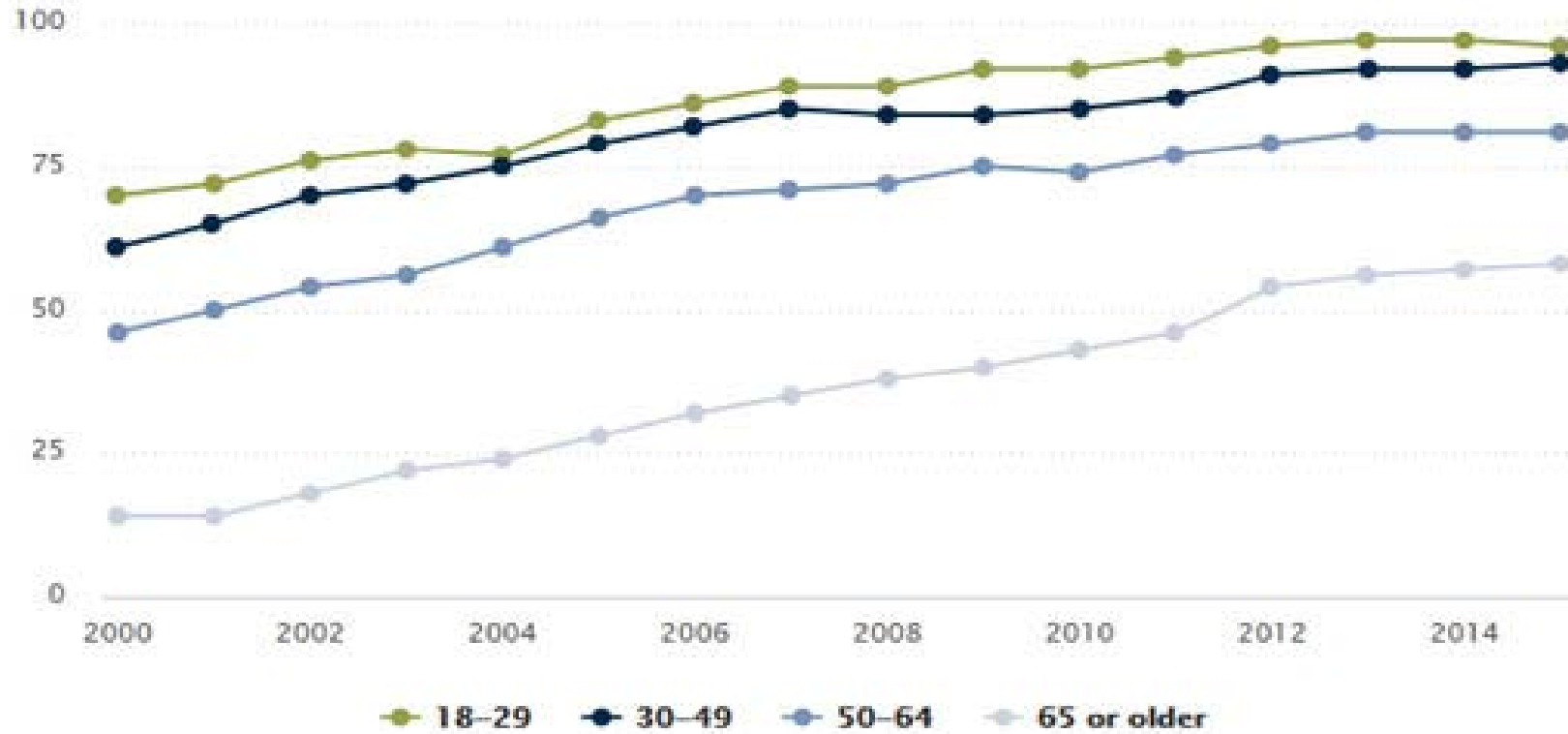
Over 60 Organizations Contacted

- Conservation groups such as Audubon & Trout Unlimited
- Commercial fishing associations
- Volunteer focused nonprofit groups
- Fish sportsman associations
- Specialty outdoor recreation alliances

WHO IS WDFW POLICE?

NEED

Among all American adults, the % who use the internet, by age



**84% of
Americans
are using
the
Internet**

WHO IS WDFW POLICE?

NEED

Total Page Followers as of Today: 17,237



Washington Department of Fish and Wildlife Police

Washington Department of Fish and Wildlife Police

Published by Becky McRoberts [?] · 7 hrs · 🌐

Helpful gull deputized as a junior fish and wildlife officer

An officer on patrol checked a group of fishermen who had great success in catching Red-tail surf perch along the beach near Westport. Fishing was so good in fact that one group exceeded the daily limit.

As the officer was writing tickets to the violators, he noticed a gull showing a lot of interest in a pile of seaweed behind one of the vehicles. Within minutes the gull dragged a bag into view, which contained ano... See More

Washington Department of Fish and Wildlife Police @WDFWPolice

- Home
- Info
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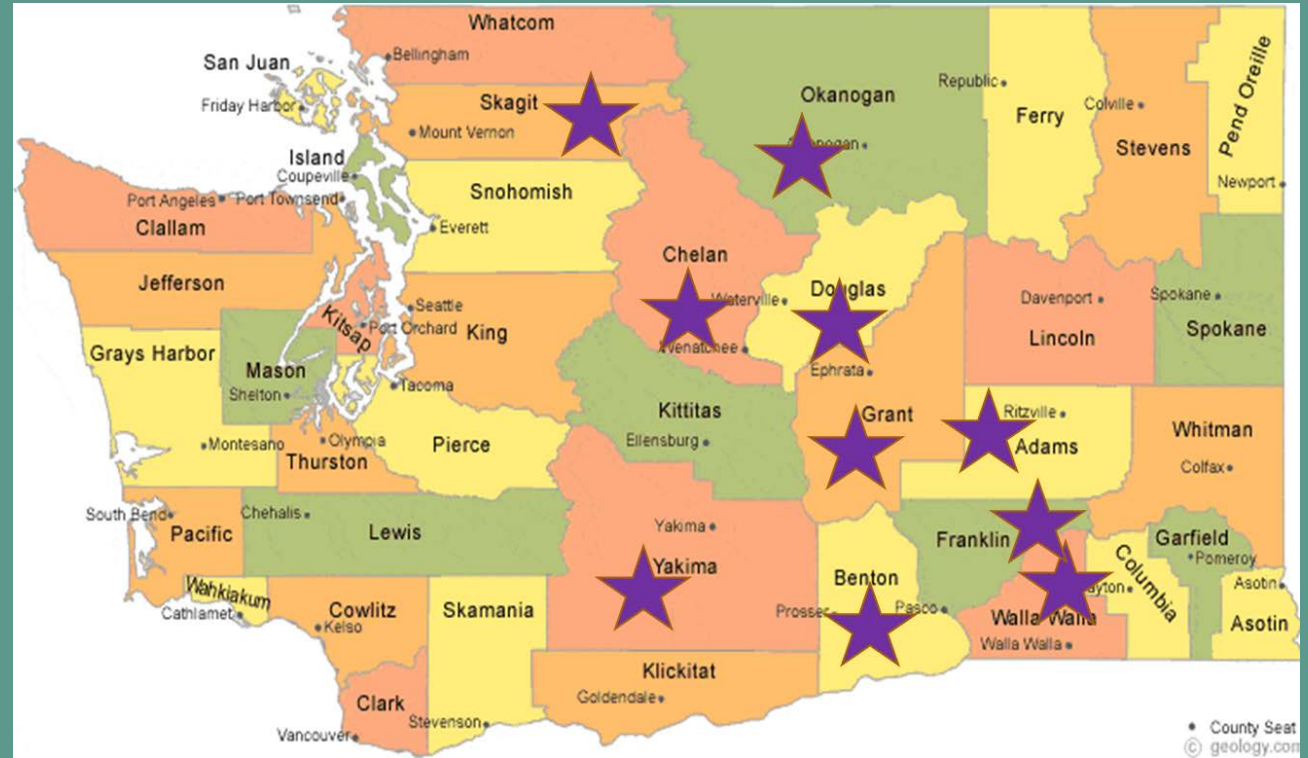
WHO IS WDFW POLICE?

NEED

#WDFWPolice

2014 HISPANIC SHARE of POPULATION in WASHINGTON

Adams County	62%
Franklin County	52%
Yakima County	48%
Grant County	40%
Douglas County	30%
Chelan County	27%
Walla Walla County	21%
Benton County	20%
Okanogan County	19%
Skagit County	18%



INCREASE OFFICER DIVERSITY


NEED

Now Hiring!
Estamos contratando!
Fish & Wildlife Police



wdfw.wa.gov/enforcement/careers

Now Hiring!
Fish & Wildlife Police



wdfw.wa.gov/enforcement/careers

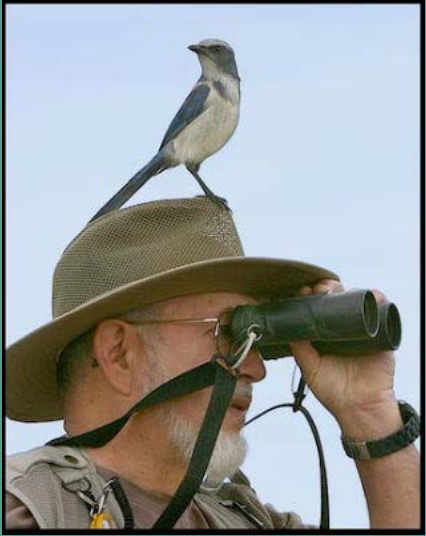
Now Hiring!
¡Estamos contratando!
Fish & Wildlife Police



wdfw.wa.gov/enforcement/careers

INCREASE OFFICER DIVERSITY

NEED



HOW CAN I HELP PROTECT OUR
RESOURCES? | **NEED**

Community Organization Volunteerism

Purpose: To educate people that experience the outdoors to equip them with the tools to accurately respond and report unwanted or illegal behavior that is negatively affecting natural resources or the public's safety.



HOW CAN I HELP PROTECT OUR
RESOURCES?

NEED



PARTNERSHIPS:

working together



Usted está invitado a ir a pescar en Michigan!

¿Está usted buscando algo divertido para hacer como una familia? Disfrutaría su familia de una cena de pescador? Quieres pasar tiempo al aire libre? Entonces estás invitado a ir a pescar en Michigan.

Michigan ofrece pesca de clase mundial. Hay más de 150 especies diferentes de peces, así como 3,000 millas de la costa Los Grandes Lagos, más de 11,000 lagos interiores y decenas de miles de millas de ríos y arroyos. Eso significa que las oportunidades son infinitas para usted y su familia a pasar un buen rato en el agua!

La pesca puede ser una actividad económica también. El equipo que necesita puede adquirirse económicamente en una variedad de tiendas cerca de usted. En Michigan necesita un tipo de permiso – llamado licencia de pesca – si vas a pescar. Aquellos que son mayores de 17 años necesitan comprar uno.

Considere en planificar y tomar un viaje para usted y su familia – podría ser algo muy cercano! Y revise los Manuales de Guía para Pesca en Michigan para las reglas y regulaciones simples que usted necesitará seguir cuando vaya.

¿Quieres comer el pescado que pescaste? Ver la versión en Español de la Guía para Comer Peces Sanos desde el Departamento de Salud Comunitaria de Michigan (disponible Michigan.gov/eatsafeish).

Gracias!

Conozca su pescado: Especies comunes de peces

Smallmouth Bass,
Micropterus dolomieu
Lobina Boca Pequeña



Lake Trout,
Salvelinus namaycush
Trucha de lago



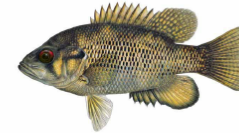
Largemouth Bass,
Micropterus salmoides
Lobina Boca Grande



Brook Trout,
Salvelinus fontinalis
Trucha de arroyo



Rock Bass,
Ambloplites rupestris
Lobina de Roca



Walleye,
Sander vitreus
Luciopercas



Northern Pike,
Esox lucius
Lucio Europeo



Yellow Perch,
Perca flavescens
Perca amarilla



Muskellunge,
Esox masquinongy
Lucio de los Grandes Lagos



Bluegill,
Lepomis macrochirus
Mojarra de Agalla Azul



Channel Catfish,
Ictalurus punctatus
Bagre de canal



FISHING INFORMATION IN OTHER LANGUAGES

NEED

iTeam Naturalaleza!



Fish for Healthy Seafood Choices
Pesque las Opciones de Alimentos Marinos Saludables
Ăn Cá để có Lựa Chọn Hải Sản Có Lợi Cho Sức Khỏe

Public Health
 Seattle & King County

	Lower Duwamish River	Elliott Bay	Puget Sound (KC)
Chum Salmon <i>Ogish Salmon, Keta</i>	Green fish icon	Green fish icon	Green fish icon
Pink Salmon <i>Humpback, Humpback Salmon</i>	Green fish icon	Green fish icon	Green fish icon
Coho Salmon <i>Silver Salmon</i>	Green fish icon	Green fish icon	Green fish icon
Sockeye Salmon <i>Kokanee, Red Salmon, Silver Trout</i>	Green fish icon	Green fish icon	Green fish icon
Chinook Salmon <i>King, Tyee</i>	Yellow fish icon	Yellow fish icon	Yellow fish icon
Blackmouth Salmon <i>Resident Chinook caught during winter</i>	Red fish icon	Red fish icon	Red fish icon
Starry Flounder	Red fish icon	Red fish icon	Green fish icon
Rock Sole	Red fish icon	Red fish icon	Green fish icon
English Sole	Red fish icon	Red fish icon	Green fish icon
Shiner Perch	Red fish icon	Yellow fish icon	Yellow fish icon
Rock Fish	Red fish icon	Red fish icon	Red fish icon
Dungeness Crab	Red fish icon	Red fish icon	Green fish icon
Red Rock Crab	Red fish icon	Red fish icon	Green fish icon
Spot Prawns	Red fish icon	Green fish icon	Green fish icon
Mussels	Red fish icon	Red fish icon	Red fish icon
Clams	Red fish icon	Red fish icon	Red fish icon

Against the law to catch!

Fish Consumption Advice
 Fish is healthy to eat 2-3 meals per week
 Limit to 1 meal per week
 Caution
 Do not eat due to high contaminants

Consejo Sobre Consumo de Pescado
 Pescar es saludable para comer de 2 a 3 porciones por semana
 Limite una porción por semana
 Precaución
 Evite comer debido al alto contenido de contaminantes

Tư Vấn về Ăn Cá
 Cá có lợi cho sức khỏe khi ăn 2-3 bữa mỗi tuần
 Hạn chế 1 bữa mỗi tuần
 Thận trọng
 Tránh ăn do có lượng chất gây ô nhiễm cao

1 Serving (Meal) Size
 Una porción (comida)
 Khẩu Phần (Bữa)

Adult Adulto
 Child Niño
 Người lớn Trẻ em

Call Before You Dig!
 800-942-5632

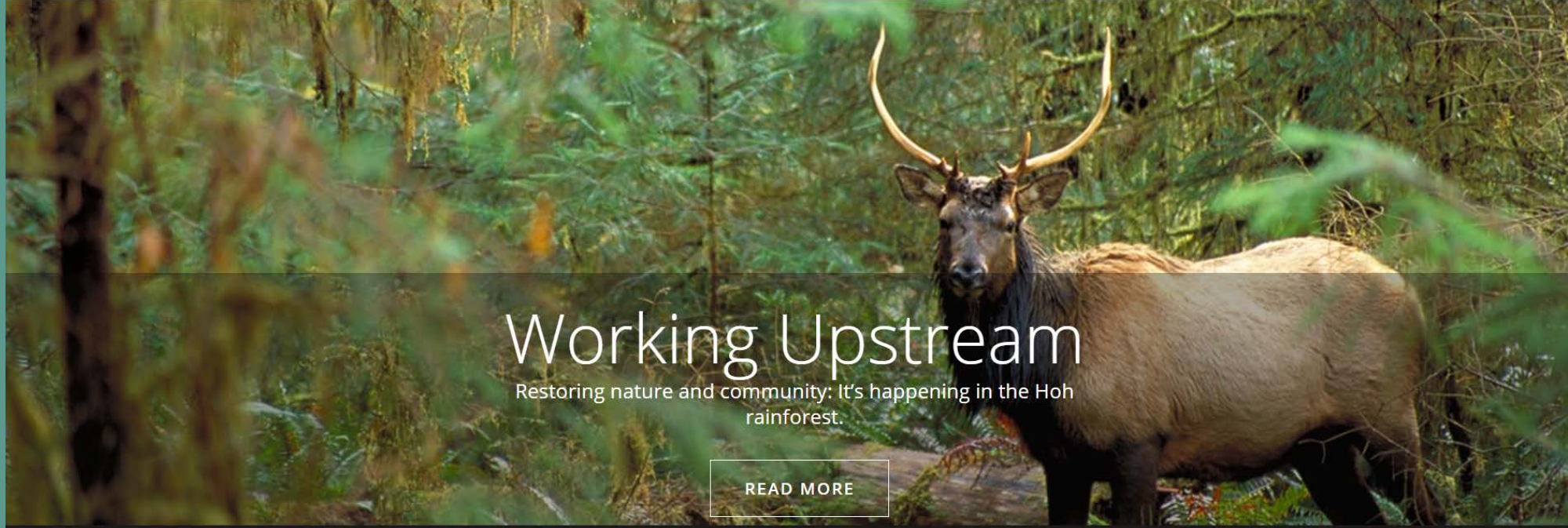
<http://www.kingcounty.gov/healthservices/health/ehs/community/healthy-fishing.aspx>

VIETNAMESE COMMUNITY HEALTH ADVOCATES "PROMOTORES"



FISHING INFORMATION IN OTHER LANGUAGES

NEED



Working Upstream

Restoring nature and community: It's happening in the Hoh rainforest.

[READ MORE](#)



INCREASE OUTDOOR
OPPORTUNITIES

NEED



INCREASE OUTDOOR OPPORTUNITIES | NEED



PROBLEM SOLVING:

Taking action

REMINDER

2017 Ocean Bottomfish Fishery Rules Changes and Information

Marine Areas 1, 2, 3, and 4 (West of the Bonilla-Tatoosh line):

- **Bottomfish daily limit; Nine (9)**
Reduces the overall daily limit on bottomfish to nine (9), from 12, in Marine Areas 1 through 3 and Marine Area 4, west of the Bonilla-Tatoosh line. In Marine area 4 the Cabezon limit is one with a minimum size limit of 18 inches. Marine Areas 1-3 have a limit of 2 Cabezon with no size restrictions.
- **Rockfish daily limit; Seven (7)**
Reduces the daily limit on rockfish to seven (7), from 10. Rockfish count toward an angler's overall bottomfish daily limit.
- **Lingcod; No minimum size requirement**
Removes the 22-inch minimum size for lingcod in areas 1-3 and Area 4 West of the Bonilla Tatoosh line. Anglers are now able to retain lingcod regardless of fish size. East of the Bonilla Tatoosh line the minimum size limit for lingcod remains 22 inches.
- **Deepwater lingcod closure:**
Reduces the size of the deepwater lingcod closure in Marine Area 1 by moving the southern boundary five miles north (to 46° 28.00' N. Lat. from 46° 33.00' N. Lat.).

Marine Areas 1 and 2:

25,000 emails sent
1,000 returned (4% – usually closer to 10%)
8 positive “thank you” emails
7 unsubscribe replies
2 negative replies
3 follow-up questions
No phone calls to enforcement WILDCOMM

It did not create confusion or require extra time dedicated to phone calls or email

Outreach directly impacted compliance



COMMUNICATE RECREATION
RULE CHANGES

NEED



LICENSING & PERMITS

- Home
- About WDFW
- Conservation
- Fishing
- Hunting
- Wildlife Viewing
- Licensing & Permits**
- Living with Wildlife

- Commercial Seafood Sales and Purchasing**
- Wholesale Fish Dealers
- Marketplace & Shipping (secondary commercial receivers)
- Cold Storage Facility
- Sanitary Shellfish (bivalves) Enforcement

For more information on commercial licensing, please contact the WDFW License Division

Monday - Friday
8am - 5pm

360-902-2464 (Option #4)
commercialsales@dfw.wa.gov

Salmon Hotline
360-902-2500

Salmon Hotline (NOAA)
888-858-9319

Commercial Licensing

Commercial Seafood Sales and Purchasing

Salmon, crab, oysters and other marine species not only play a vital role in Washington's ecology and culture, they also support a multi-million dollar seafood industry that helps drive the state's economy.

Washington's seafood industry spans several sectors, from commercial harvesters to processors to retail markets and restaurants. This has generated a complex set of regulations that involves multiple federal, state and tribal government agencies.

This website is not intended to capture all those regulations. Instead, it is designed to help people better understand the many businesses involved in the commercial buying and selling of Washington's seafood, the general rules those businesses must follow and the role of Washington Department of Fish and Wildlife Police in enforcing laws.

I want to:

- Buy commercially caught seafood directly from a fisher
- Sell seafood I commercially caught to a wholesale dealer
- Sell seafood as a retailer
- Broker commercial seafood transactions
- Ship seafood for commerce
- Process or can seafood for profit
- Store seafood
- Commercially harvest and sell bivalve shellfish
- Learn about seafood labeling



ONLINE COMMERCIAL RESOURCE

NEED



Washington Department of Fish & Wildlife added 2 new photos.

Published by Jason Wettstein [?] · 29 mins ·

Craving Crab? Commercial fishermen are on the Pacific Ocean harvesting crab for the market place today. If you don't have the time to visit many of the seafood retailers found directly in coastal fishing towns such as Westport or Ilwaco, fresh crab will soon be showing up in the many grocery stores or farmers markets throughout the state.



Washington Department of Fish & Wildlife

May 1 ·

Looking for some Omega 3 in your diet? Don't miss out on fresh, first of the season salmon straight from the Pacific Ocean. This spring, Washington Salmon Trollers will cross hazardous river bars to bring quality fish to docks and markets all around our state.

Enjoy one of the things that makes it GREAT to live in this state --- quality, sustainable seafood from Washington fishing families and communities.

P.S. Recreational and commercial fishers have always shared our state...
See More



Washington Department of Fish & Wildlife

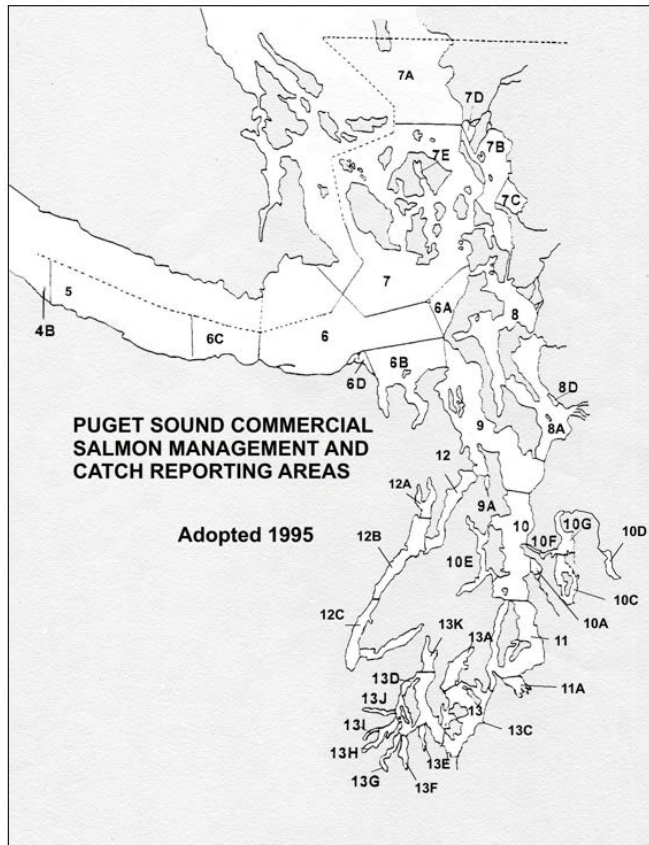
August 17 at 5:02pm ·

Marine Areas 1 (Ilwaco) and 2 (Westport) will close to salmon fishing Tuesday, Aug. 22, 11:59 p.m., because estimates indicate anglers will reach quotas for coho salmon then. Recreational fisheries in Ilwaco and Westport would have closed earlier in August but were able to remain open due to transfers of quota by the commercial troll fishery to the recreational fishery. Marine Areas 3 (La Push) and 4 (Neah Bay) and the Buoy 10 fishery at the mouth of the Columbia River remain open as scheduled. More details at <https://fortress.wa.gov/dfw/erules/efishrules/erule.jsp...>



PROMOTE WASHINGTON
SEAFOOD

NEED



PUGET SOUND COMMERCIAL SALMON MANAGEMENT AND CATCH REPORTING AREAS

Adopted 1995

PUGET SOUND SALMON MANAGEMENT AND CATCH REPORTING AREAS (WAC 220-22-030)

- AREA 4B** shall include those waters of Puget Sound easterly of a line projected from the Bonilla Point Light (Light List No. 16140 FL 5s 132ft 19M) on Vancouver Island to the Cape Flattery Light on Tatoosh Island (Light List No. 16145 FL (2) 20s 112ft 14M) Tatoosh Island light, thence to the most westerly point on Cape Flattery; and westerly of a line projected true north from the fishing boundary marker at the mouth of the Sekiu River.
- AREA 5** shall include those waters of Puget Sound easterly of a line projected true north from the fishing boundary marker at the mouth of the Sekiu River and westerly of a line projected true north from Low Point (Lat N 48°09.602' Long W 123°49.549').
- AREA 6** shall include those waters of Puget Sound easterly of a line projected from the Angeles Point Monument (Angeles Point (Lat N 48°09.046' Long W 123°33.116') to the William Head light on Vancouver Island, northerly of a line projected from the Dungeness Spit light New Dungeness Light (Light List No. 16335 FL W 5s 67ft 18M) to the Partridge Point light (Light List No. 16400 FL W 5s 105ft 13M), westerly of a line projected from the Partridge Point light (Light List No. 16400 FL W 5s 105ft 13M) to the Smith Island light (Light List No. 16375 FL 10s 97ft 14M), and southerly of a line projected from the Smith Island light (Light List No. 16375 FL 10s 97ft 14M) to vessel traffic lane buoy Rosario Strait Traffic Separation Lane Entrance Lighted Buoy "R" (Light List No. 16340 FL Y 2.5s 6M) to the Trial Island light (Light List No. 16265 FL G 5s 93ft 13M).
- AREA 6A** shall include those waters of Puget Sound easterly of a line projected from the Partridge Point light (Light List No. 16400 FL W 5s 105ft 13M) to the Smith Island light (Light List No. 16375 FL 10s 97ft 14M) to the most northeasterly of the Lawson Reef lighted junction - Lighted Bell buoys (RB-1 Qk-Fl-Bell (Light List No. 19320 RG Fl (2+1) R 6s Bell) at Lawson Reef to Northwest Island to the Initiative 77 marker on Fidalgo Island (Lat N 48°25.237' Long W 122°40.111') and westerly of a line projected from Reservation Head on Fidalgo Island (Lat W 48°24.735' Long W 122°39.501') to West Point on Whidbey Island (Lat W 48°24.148 Long W 122°39.784).
- AREA 6B** shall include those waters of Puget Sound southerly of a line projected from the Dungeness Spit light New Dungeness Light (Light List No. 16335 FL W 5s 67ft 18M) to the Partridge Point light (Light List No. 16400 FL W 5s 105ft 13M), westerly of a line projected from the Partridge Point light (Light List No. 16400 FL W 5s 105ft 13M) to the Point Wilson light (Light List No. 16475 AIRW 5s 51ft 15M) and easterly of a line projected 155 degrees true from Dungeness Spit New Dungeness Light (Light List No. 16335 FL W 5s 67ft 18M) to Kulakala Point.
- AREA 6C** shall include those waters of Puget Sound easterly of a line projected true north from Low Point (Lat N 48°09.602' Long W 123°49.549') and westerly of a line projected from the Angeles Point (Lat N 48°09.046' Long W 123°33.116') Monument to the Race Rock Light William Head light on Vancouver Island.
- AREA 6D** shall include those waters of Puget Sound westerly of a line projected 155 degrees true from New Dungeness Spit light (Light List No. 16335 FL W 5s 67ft 18M) to Kulakala Point (Lat N 48°07.209' Long W 123°03.933').
- AREA 7** shall include those waters of Puget Sound southerly of a line projected true east-west through Sandy Point (Light List No. 19880 FL R 4s 16ft 4M "2") Light No. 2 (48 degrees, 47.2 minutes north latitude, 122 degrees, 42.7 minutes west longitude, as per U.S. Coast Guard Light List No. 19880), northerly of a line projected from the Trial Island light to the Rosario Strait Traffic Separation Lane Entrance Lighted Buoy vessel traffic lane buoy "R" to the Smith Island light to the most northeasterly of the Lawson Reef lighted buoys (RG Fl (2+1) R 6s Bell (RB-1 Qk-Fl-Bell) to Northwest Island to the Initiative 77 marker on Fidalgo Island (Lat N 48°25.237' Long W 122°40.111'), and westerly of a line projected from Sandy Point Light No. 2 (Light List

- Addae, Kwasi B (Bonilla Point does not have a light
- Addae, Kwasi B (Cape Flattery Light is the correct
- Addae, Kwasi B (Need Lat Long
- WDFW Added position for clarification.
- Addae, Kwasi B (Not a given location. Just use
- WDFW Agree with using Angeles Point as
- Addae, Kwasi B (No "William Head Light" per CCG
- WDFW Agree with the terminus of the line
- Addae, Kwasi B (Correct name (USCG Light List V6)
- Addae, Kwasi B (Correct name (USCG Light List V6)
- Addae, Kwasi B (Has been changed, "RB 1 Qk-Fl
- WDFW Would recommend removing the
- WDFW Recommend adding position of
- WDFW For clarification would pick the
- WDFW Would give a position for
- WDFW Would add position for clarification.
- WDFW Again adding position of northern tip
- Addae, Kwasi B (No "William Head Light" per CCG
- WDFW Would add position of the
- Addae, Kwasi B (See previous comment.
- WDFW Would again remove the reference



BOUNDARY MARKER UPDATES

NEED

We are not in the business of writing tickets -

We are in the business of changing behavior for the better



Working Together

Partnership

Problem Solving

Taking Action

Listening

Community Involvement



QUESTIONS?

Deputy Chief Mike Cenci

Becky McRoberts, Community Outreach Liaison